NOMINATIONS NOW OPEN



DON'T MISS THIS EVENT

2027 NATIONAL WESTERN STOCK SHOW SIMMENTAL SCHEDULE:

SATURDAY, JANUARY 16, 2027
Progress Through Performance (PTP) Youth Show - 8:00 AM - *CoBank Arena*

Female Pen Show - 1:00 PM - *Hutchison Western Stockyards Events Center*

SUNDAY, JANUARY 17, 2027
Bull Pen Show - 8:00 AM - *Hutchison Western Stockyards Events Center*

One and Only Sale Preview - 3:00 PM - *Hutchison Western Stockyards Events Center*

Power Simmental Selection - American Simmental Foundation Fundraising
One and Only Simmental Sale - 4:00 PM -
Wagner Equipment Auction Arena Stockyards Events Center

MONDAY, JANUARY 18, 2026
PTP National Simmental Open Show - 9:00 AM - *CoBank Arena*

All times Mountain Standard Time.

People's Choice POWER Simmental — Female or Bull!

22nd Annual PEOPLE'S CHOICE POWER SIMMENTAL JUDGING at the 2027 National Western Stock Show

Judging cards will be sold in advance or on-site. Judging will take place during the Simmental female pen show on Jan. 16 and bull pen show on Jan. 17. The winner will be announced at the start of "The One & Only" Simmental Sale at 4 pm, Sunday, Jan. 17, with the selection of the Power Simmental from the qualifying bull or female finalist.

M3 Matt Macfarlane MARKETING

Matt Macfarlane
916-803-3113
m3cattlemarketing@gmail.com
www.m3cattlemarketing.com

AUCTIONEER:
Jered Shipman
806-983-7226

ONE AND ONLY simmental sale

SUNDAY, JANUARY 17, 4:00 PM MST
AT THE HISTORIC NATIONAL WESTERN COMPLEX

Elite Bred and Open Heifers - Herd Bull Prospects - Donor Cows - Semen Flushes - Pregnancies - Picks

live auction and broadcast on CCi.LIVE

National Western Stock Show

SALES SPONSORED BY

COLORADO SIMMENTAL ASSOCIATION
Susan Russell 719-469-0020
Paul Hill 417-849-6851

Dear Simmental Enthusiasts,

It is with great excitement I invite you to nominate your best Simmental & SimAngus Cattle and Genetic Lots for the 2027 National Western Stock Show One & Only Simmental Sale sponsored by the Colorado Simmental Association. The market has not slowed down and I anticipate a record event with the enthusiasm and excitement building around the 2027 National Western Stock Show in the Mile-High City! Please call if you have any questions!

Matt Macfarlane
M3 Marketing
(916) 803-3113
M3cattlemarketing@gmail.com
www.m3cattlemarketing.com

Sale Sponsored by the Colorado Simmental Association:
Paul Hill 417-849-6851
Susan Russell 719-469-0020

2027 The "One and Only" Simmental Sale Information - JANUARY 17th 2027 – 4 P.M.
National Western Stock Show Yards Complex, Denver, CO

SALE REGULATIONS-

1. Sale entries **DUE NOVEMBER 20, 2026**.
2. All consignors shall be in good standings with the American Simmental Association.
3. All entries must be registered with the American Simmental Association. ***Pedigree information, nomination form, nomination fee & footnotes must be to M3 Marketing by Nov. 20, 2026. PLEASE SEND HIGH RESOLUTION LOGO AS WELL.***
4. All cattle sell under the sale terms and conditions of the American Simmental Association.
5. REGISTRATION AND OWNERSHIP. Consignor must own all entries at the time of nomination.
6. TATTOOS. Tattoos will be verified at sale site and must be correct with ASA registration papers. Please check tattoos before entries are made. Tattoos and OVC tattoos must be legible!

SALE EXPENSE

1. Nomination Fee. All lots (Bull, heifer, donor, pregnancy, flush or pick of herd) will have a nomination fee of two hundred dollars ($200) US per lot. Embryo Packages and Semen will be one-hundred ($100) per lot. Checks payable to M3 Marketing and mailed in with nomination form.
2. Nominations not accepted-100% refund.
3. Nominations accepted but sifted in Denver. 50% refund of nomination fee less pro-rated sale costs.
4. Nominations accepted-no shows will forfeit nomination fee. All cattle are subject to final inspection upon arrival at the sale site. In the event of a sale animal failing to be a breeder or being returned to the seller for any reason whatsoever, neither sale management, sanctioning group nor auctioneer shall be responsible for the return of any commission or entry fees earned at the time of The One and Only Simmental Sale.
5. Transfer fees will be retained by M3 and remitted to ASA.
6. **Sale commission of the gross sale price and prorated sale costs will be deducted from consignor's proceeds. The nomination fee will be applied to sale costs. Proceeds to be mailed roughly 45-60 days post sale. If cattle do not sell a pass-out/no-sale fee will be assessed at 8% of the last bid price. No Exceptions.**
7. **A completed and signed entry must be submitted in order to be cataloged. No Exceptions.**

SALE HEALTH REQUIREMENTS

1. BRUCELLOSIS – FEMALES AND BULLS
    1. Official Calfhood Vaccinated (OCV) with a legible vaccination tattoo.
    2. Females 24 months of age and over must test negative within 30 days prior to sale date or be from a certified free herd.
    3. Bulls six months of age and over must test negative within 30 days prior to sale date or be from a USDA certified free herd.
2. TUBERCULOSIS – All breeding animals must be tested and negative within 60 days prior to sale date or be from a USDA accredited herd. If from a USDA accredited herd, list the last whole herd test date. If the animals are coming from Michigan, please visit the website at www.colorado.gov/aganimals or call the Colorado State Veterinarian's office at (303) 869-9130 for complete testing details.
3. BOVINE VIRAL DIARRHEA (BVD) – Must be tested negative for BVD persistently infected (PI) status PRIOR to arrival at NWSS. Those without a documented negative test will not be allowed on the grounds. Pooled samples are accepted so long as individual animal identification is maintained and documented. One negative test per animal is sufficient per lifetime. Acceptable tests include immunohistochemistry(IHC), antigen-capture ELISA (ac-ELISA), polymerase chain reaction (PCR) and virus isolation (VI). Please note: BVD serology or titers are not accepted.
4. SCABIES – All animals must have been officially treated for Scabies by the following: treated with an Ivermectin or Ivermectin-like product(s) at required dose, according to label directions, between 1 and 10 days prior to arrival on NWSS grounds. If sold, some states of destination may require additional treatments. NWSS veterinarian(s) will address if required.
5. TRICHOMONIASIS – All sale bulls 12 months of age or older shall have a negative individual PCR T. fetus test within 30 days prior to entry to the NWSS. No female contact after negative trich test.
6. ANAPLASMOSIS AND BLUE TONGUE – A test is optional within 30 days of sale date, as animals may sell to some eastern states that require a negative test for either or both diseases.
7. Individual health certificates **3 copies each** are required for each animal or lot in the sale.
8. All cattle must be ready for interstate travel. We suggest if you are interested in sending cattle to other countries like Canada have the proper test done to allow sale cattle to be exportable.
9. PLEASE HAVE YOUR VET CONTACT THE COLORADO STATE VETERNARIAN FOR COMPLETE HEALTH PAPER REQUIREMENTS REQUIRED FORM YOUR STATE.
10. Colorado State Veterinarian: Dr. Maggie Baldwin
    Assistant State Veterinarian: Dr. Morgan McCarty
    Colorado Department of Agriculture Animal Health Division
    305 Interlocken Parkway Broomfield, CO 80021
    Phone: (303) 869-9130

SALE BRAND REQUIREMENTS

1. All exhibitors coming from mandatory brand inspection states must have a current brand inspection certificate. The original copy of the inspection certificate must be turned in with the health certificate. All animals found to be improperly shipped will be held until released by the state of origin.
2. All out of state exhibitors coming into Colorado for the National Western from non-mandatory brand inspection states must have a legal bill of sale as proof of title accompanying the livestock to and from the National Western Stock Show for exhibition and sale.

CONDUCT OF THIS SPECIAL SALE

1. Stalling will be assigned in the sale cattle area provided in the yards by the National Western Stock Show.
2. Sale cattle must be in yards by Wednesday, January 13th.
3. Sale order will be determined by sale management, sale chairman and auctioneer.
4. Sale cattle will be displayed in designated pens. If you have entered a pen of three (3) or pen of five (5) bulls or pen of three (3) heifers in the Pen Show, you may stall your sale animal in your bull or female pen. If you do not have a pen in the yards, a special pen will be provided for sale animals for tie out. Loose cattle will be provided pens in sale cattle area.
5. Cattle MUST be washed and dried after the auction. Sale cattle must be fed and cared for (kept clean) until loaded for shipment to the new owner. This is the sole responsibility of the consignors.
6. Consignors are expected to make sure their cattle have been taken care of and have secured transportation to their new homes before leaving the NWSS. Buyers are obviously responsible for all transportation costs.

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2027 The "One and Only" Sale Nomination Forms - JANUARY 17th 2027

Entry Fee - $200 per lot ($100 per Embryo or Semen lot) - Deadline 11/20/26. Anything postmarked after will be charged an additional $75!

ORIGINAL REGISTRATION CERTIFICATES MUST BE SENT IN OR GIVEN TO SALE MANAGEMENT PRIOR TO THE SALE!
Check which entering – One entry page per animal/lot – (make copies for additional entries)
Please use footnote sheet attached for comments/details of each lot.

Herd Bull Prospect ____ Open Heifer_____ Bred Heifer_____ Donor Cow____ Flush____
Pregnancy____ Embryos____ Elite Semen____ Pick of Calf Crop/Herd____

Live Cattle – Bulls/Heifers/Donors
Name _____ Registration No. _____ Birth Date _____
Sire Reg. #_____Dam Reg. #_____

Open (Heifer/Donor cow)_____ Bred (Heifer/Donor cow)____
Breeding date (if applicable)_____Breeding Service Sire Reg.#_____
For Calf Crop/Herd Picks please include details/terms on footnotes sheet.

Embryos/Pregnancies
Sire Name _____Registration No. _____
Dam Name _____Registration No. _____
Type and # of Embryos_____(Minimum of 3 – Must guarantee 1 Pregnancy)
Storage Location_____
Pregnancy Due Date_____

Flushes
Dam Name _____Registration No. _____
# of Embryos Guaranteed_____
Storage Location_____
Please include specific terms and conditions desired as well as cost of flush, semen etc.

Semen
Sire Name _____ Registration No. _____
Type and # of units_____ Storage Location_____
We will be screening this hard as to not have the sale dedicate too much time to selling extremely large amounts of semen.

Name of Ranch/Farm/Consignor(s)_____
Contact Person(s)_____
Phone Number(s)_____
Email address_____
Address _____
City_____State_____Zip_____

The undersigned hereby enters _____ lot(s) and agrees to abide by all rules and regulations governing the sale which, by this reference, are made a part of the entry agreement.
The amount of $ _____ is enclosed, being the required nomination fees covering above entries. Also enclosed are the required certificates of registration and other information. (If the registration certificate is not enclosed, be sure to send a copy of the certificate or include the following information on each consignment.) PLEASE NOTE: After sale expenses have been deducted proceeds will be sent to the individual or farm/ranch entering the animal. It will be their responsibility to make any division necessary.

SIGNED _____Date_____

Mail entries (or email) and make checks payable to:
M3 Marketing
4889 Barton Road
Loomis, CA 95650
Email photos (and/or entries if applicable) to: M3cattlemarketing@gmail.com

Footnotes/Lot Details (Please type and email if possible).